

## Data protection

Dear Customers,

With us, your data is safe!

**PANEXPO** processes certain personal customer data. These include, for example, addresses, telephone numbers, e-mail addresses and other data that we need to process orders. The new EU General Data Protection Regulation (DSGVO) has come into effect which we see as an opportunity to inform you about our handling of your data and your rights. For this purpose we have compiled the following information for you.

Please also pass on the following information to current and prospective authorized persons.

### Who is responsible for data processing?

**PANEXPO** Gesellschaft für Transport und Messelogistik mbH  
Bauernreihe 6  
27726 Worpswede

[datenschutz@panexpo.de](mailto:datenschutz@panexpo.de)

Data protection officer: Timo Bielefeld

### For whom does this privacy policy apply?

This privacy policy is about personal data of interested parties and customers of our company, employees, representatives or authorized persons of legal persons or natural persons.

### What data and for what purpose is the data stored and used?

According to Art. 6 para. 1 sentence 1 lit. b DSGVO, your data will only be used and kept in our house for the purpose of processing our business relationship. The data will not be used for other purposes and will not be made available to others for the purpose of other uses.

For the purpose mentioned above, we collect and store the following information

- Title, first name, surname
- E-mail address, phone / mobile numbers
- Name and address of the legal or natural person
- Notes and information about already completed orders, inquiries, offers or even unaccomplished business connections

### **Which sources and data do we use?**

We process personal data in accordance with the provisions of the EU General Data Protection Regulation (DSGVO) and the Federal Data Protection Act (BDSG new), which we hold in the course of the business initiation phase and / or in the context of our business relationship of interested parties and / or our customers, their representatives / Authorized representatives or employees. In particular, we process personal data when you contact us, are interested in our service, register on our website through the contact form, contact us via e-mail, telephone or other contact forms or our existing services (Art. 6 (1) (1) (a) GDPR on the basis of your voluntarily granted consent).

In addition, we process - as far as necessary for the provision of our service - personal data that we have received from other companies as permitted (for example, to execute orders, to fulfill contracts or on the basis of your consent). In addition, if necessary for our service, we may process personal information that we have legitimately gained and is able to process from publicly available sources (such as debtor directories, commercial registers, press, media, internet).

### **Disclosure of data to third parties**

A transfer of your personal data to third parties for purposes other than those listed below does not take place. Insofar as this is required by Art. 6 para. 1 sentence 1 lit. b DSGVO is required for the execution of contractual relationships with you, your personal data will be passed on to third parties. This includes, in particular, passing on to our partners / subcontractors / suppliers (for example, national and international transport companies and trade fair agents) for the purposes of correspondence and the execution of the order placed with us. In addition, data may be provided to our employees and service providers of PANEXPO, such as Banks, insurers, debt collection agencies, lawyers and tax consultants are made available, as well as in the event that for the transfer pursuant to Art. 6 para. 1 sentence 1 lit. c DSGVO there is a legal obligation.

### **Duration of data storage**

We store the data for the duration of any business relationship with the customer and until the expiration of the limitation periods of any resulting claims and statutory retention periods. For the protection of legitimate interests of us or third parties, we process your data beyond the actual performance of the contract.

### **Collection of personal data when visiting our website**

When visiting and using our website, access data are automatically transmitted from your browser to our server. We collect data that is technically necessary for us to display the website and ensure stability and safety. This can e.g. the IP address of the accessor, browser type, operating system, access status / http status code, date and time of a request. The data is processed by us for the purpose of ensuring a faultless connection of the website. The legal basis for data processing is Art. 6 para. 1 p. 1 lit. f DSGVO.

## cookies

Our website uses cookies. Cookies do not harm your computer, can not run programs, or transmit viruses to your computer. Cookies are small text files that are transferred to your hard drive and stored by your browser. They serve to make the Internet offer more user-friendly overall. In most cases, the cookies we use are session cookies, which are automatically deleted after your visit to our website ends. Other cookies are stored on your computer until they are deleted. This will allow your computer to be recognized when you return to our website. You can make your browser settings in such a way that you are informed about the setting of cookies, allow them on a case by case basis or generally reject them for certain cases. Disabling cookies may restrict the use of our website.

## Google Analytics

Our website uses Google Analytics, a web analytics service provided by Google Inc. („Google“). Google Analytics uses so-called „cookies“, text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, in the event of activation of IP anonymisation on this website, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website usage and internet usage to the website operator.

The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data.

You can prevent the storage of cookies by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to use all the features of this website to the fullest extent possible. You may also prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of this data by Google by using the browser plug-in available under the following link. In download and install: <http://tools.google.com/dlpage/gaoptout?hl=de>.

Our website uses Google Analytics with the extension „\_anonymizeIp ()“. As a result, IP addresses are processed shortened, a person-relatedness can be excluded. Insofar as the data collected about you is assigned a personal reference, it will be immediately excluded and the personal data will be deleted immediately.

We use Google Analytics to analyze and regularly improve the use of our website. With the statistics we can improve our offer and make it more interesting for you as a user. For the exceptional cases in which Personal Information is transferred to the US, Google has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US> Framework. The legal basis for the use of Google Analytics is Art. 6 para. 1 sentence 1 lit. f DS-GMO.

Third-party information: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. Terms of Use: <http://www.google.com/analytics/terms/en.html>, Privacy Policy: <http://www.google.com/intl/de/analytics/learn/privacy.html>, and the Privacy Policy: <http://www.google.com/intl/en/policies/privacy>.

### **data security**

We point out that the transmission of data on the Internet (eg via e-mail) has security gaps and that complete protection of the data against third-party access can not be guaranteed. The provider assumes no liability for damages caused by such security gaps.

### **Your rights**

You are entitled to a right of access (Article 15 GDPR with regard to the personal data stored about you and also a right to rectification (Article 16 GDPR of incorrect data, blocking and deletion (Article 17 GDPR. You also have the right to restriction (Article 18 GDPR) of processing, the right to object (Article 21 GDPR) and the right to data portability (Article 20 GDPR. In addition, there is a right of appeal (Article 77 DSGVO i.V.m § 19 BDSG / new to a data protection supervisory authority. If you wish to receive information about your personal data or to correct or delete it, or if you have further questions about the use of your personal data provided to us, please contact us in writing at the above address or by e-mail at [datenschutz@panexpo.de](mailto:datenschutz@panexpo.de)

### **Withdrawal**

If your personal data is processed based on legitimate interests in accordance with Art. 6 para. 1 sentence 1 lit. f DSGVO, you have the right to file an objection against the processing of your personal data in accordance with Art. 21 DSGVO, provided there are reasons for this arising from your particular situation.

Based on legitimate interest, we process your personal information in order to operate direct mail. You have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising. If you object to the processing for direct marketing purposes, we will no longer process your personal data for these purposes.

If you would like to exercise your right to object, please contact us in writing at the address above or by e-mail at [datenschutz@panexpo.de](mailto:datenschutz@panexpo.de)

### **Updating and modification of this privacy policy**

This Privacy Policy is valid and has the status of October 2020.

Due to the further development of our website and offers or due to changed legal or regulatory requirements, it may be necessary to change this privacy policy. The current data protection declaration can always be viewed and printed on our website <http://www.panexpo.de/data-privacy?!lang=en>